

**Agromek I/S:**  
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Bank: Sydbank, registration no. 8010, account no. 4564564  
CVR no: 37014176

**Organisers:**  
Danish Agro Industry  
Danish Agriculture & Food Council  
**Collaborator:**  
MCH Messecenter Herning

# Registration for Agromek 2024

26-29 Nov 2024, MCH Messecenter Herning

Please complete:

Exhibitor name: _____	
CVR/VAT number: _____	
Address: _____	
Postal code/city: _____	
Contact person: _____	Telephone: _____
E-mail (contact person): _____	Mobile: _____
<b>Stand reservation</b>	
I hereby reserve _____ m <sup>2</sup> stand of	The outdoor stands are sold on a first come, first served basis, and it is only possible to reserve up to 20% outdoor stand area compared to the reserved indoor area. The outdoor area by the halls can only be sold to the exhibitors in the hall closest to the area and must be the same product type as the one exhibited in the hall.
9-49 m <sup>2</sup> :900 DKK/m <sup>2</sup>	
50-199 m <sup>2</sup> :825 DKK/m <sup>2</sup>	
200-349 m <sup>2</sup> :800 DKK/m <sup>2</sup>	
350-499 m <sup>2</sup> :775 DKK/m <sup>2</sup>	
+500 m <sup>2</sup> :700 DKK/m <sup>2</sup> .	
	In case of two-storey stands, the rent will be invoiced with DKK 330.- exclusive of Danish VAT per m <sup>2</sup> after the fair.
	Registration fee: DKK 3,750.- excluding Danish VAT
	Minimum stand size: 9 m <sup>2</sup> .
Outdoor stand: I hereby reserve _____ m <sup>2</sup> outdoor stand of DKK 330.- exclusive of Danish VAT per m <sup>2</sup> .	Invoice on stand rent and registration fee will be sent out at the end of June 2024.
<b>Must be filled in:</b> Number of open sides, wishes for hall and other information concerning the stand: _____ _____	
For the sake of grouping, <b>the exhibited machines/products must be listed in prioritised order</b> (non-reported machines/exhibits will be removed from the fair by the fair management). After each machine/exhibit, the following must be marked in a parenthesis: <b>OP</b> = own production - <b>IP</b> = imported product - <b>DD</b> = distributed Danish produced product _____ _____ _____ _____	
Which height, width/length and depth do your biggest exhibition object have: h: _____ m w/l: _____ m d: _____ m	

The undersigned obligates by signature to follow the general conditions for Agromek 2024 (see backside/page 2).

Please remember to send in your registration to the secretariat no later than 10 December 2023.

Date: \_\_\_\_\_

Exhibitor signature:

Company stamp:



Turn the page

# General conditions for Agromek 2024

1. *By signing this registration form, the Exhibitor agrees to comply with the attached "General Terms and Conditions for Agromek 2024" and "MCH Regulations".*
2. The Exhibitor may only exhibit new products. By further agreement, the Exhibitor may exhibit products for test or demonstration purposes, provided such products are new.
3. The Organiser will allocate a stand location to the Exhibitor. The Organiser reserves the right to change the stand location at a later date, and to change and/or impose limitations on the stand, should this be required for technical or other reasons. In the event of any changes, the stand rental fee will be adjusted to the actual size of the final stand.
4. The Exhibitor is not permitted to lend or rent the allocated stand out to a third party. Any companies to be represented at the stand must be registered as an accompanying exhibitor on the registration form. This is also required in order to be listed in the Agromek 2024 list of exhibitors.
5. The Exhibitor must in all circumstances and throughout the duration of Agromek 2024 comply with the Organiser's reasonable instructions.
6. Walls, signage, cleaning and additional technical orders are not included in the stand hire fee and must be ordered via the Exhibitor Manual, which may be requested from MCH Messecenter Herning A/S.
7. Should the Exhibitor order stand walls of three metres or more in length, please note that it will be necessary to use perpendicular support walls to ensure stability. As standard, the Exhibitor is permitted to erect stand walls of up to three metres in height. If the Exhibitor wishes to build a taller stand, this must be approved in advance by the neighbouring exhibitors. We request that all builds obtain approval via [teknisk@mch.dk](mailto:teknisk@mch.dk).
8. If the Exhibitor wishes to construct a two-storey stand, Agromek must be advised of and approve such a request in advance.
9. Registration is binding for the Exhibitor. However, cancellation is permissible in accordance with the following rules:
  - a) Upon cancelling a stand booking prior to 1 February 2024, a cancellation fee of 50% of the full stand hire and 100% registration fee.
  - b) Upon cancelling a stand booking on 1 February 2024 or later, the full stand hire and registration fee will be charged.If the order is cancelled, the Organiser preserves the right to sell stands to third party.  
The amounts stipulated in a) and b) above shall be payable regardless of whether the Organiser is able to relet the stand.  
Stand cancellation must be submitted in writing to the Secretariat – preferably via e-mail to [agromek@agromek.dk](mailto:agromek@agromek.dk).
10. The Organiser is entitled to use the Exhibitor's name in advertisements etc. for marketing purposes without being required to pay the Exhibitor any remuneration.
11. The Exhibitor carries the full risk for any loss and/or damage caused to the exhibited products as the result of fire, theft, water damage and/or any other damage sustained during shipment and/or the duration of the expo. The Exhibitor is also liable for any personal injury or material damage caused by the Exhibitor or any of its employees. The Exhibitor is advised to take out insurance that covers theft, fire and transport.
12. In the event that the Exhibitor fails to attend Agromek 2024, including failing to decorate and staff their stand, the Organiser reserves the right to decorate the booked stand space with furniture etc. at the Exhibitor's expense.
13. In the event that Agromek 2024 – due to force majeure or other incident(s) that the Organiser could not reasonably have been expected to foresee at the time of establishing the event or prior to registration – is postponed, held at a different time, moved, held wholly or partially at another location(s), or cancelled, the Organiser can in no way be held responsible, including not being responsible for any potential expenses, liabilities and/or loss incurred by the Exhibitor in this regard.  
  
The Organiser reserves the right to regard any incident that leads to the authorities issuing a ban on convening animals due to the outbreak of foot and mouth disease, or African or classical swine fever, as force majeure. Also the organiser is entitled to consider any case where the authorities either prohibit or encourage many people not to gather because of virus outbreaks, epidemics or other extraordinary events, as force majeure.  
  
In the event that Agromek 2024 is postponed, held at a different time, moved, held wholly or partially at another location(s), or cancelled in accordance with point 13, any payment for stand hire shall be refunded. In such cases, the Exhibitor cannot make any further claims against the Organiser.
14. All stipulated prices are exclusive of VAT. Terms of payment are 14 days net from the invoice date. In the event of overdue payment, interest will be charged at a rate of 2.0% per started month.
15. In the event of a disagreement between the parties which cannot be settled, the case shall be brought before a competent court in the Organiser's domicile and shall be conducted in accordance with Danish law.
16. Agromek reserves the right – on the basis of impartial and objective grounds – to approve or reject each exhibitor's participation in the expo. In the event that an Exhibitor cannot be approved for participation, the Exhibitor shall receive a written explanation for this decision no later than one month after signing the registration.